



# Career Events

## Summer Term 2023



# Raising Aspiration and Ambition

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NE1 CAN is a programme of engagement and events bringing together cross-sector businesses, education and youth providers to deliver real life careers insight whilst raising aspiration and ambition within young people across our region.

Facilitating over 40 events per annum, NE1 CAN works to three key objectives;

- 1 Helping young people understand what careers are available
- 2 Helping young people understand what careers are available here in the North East
- 3 Helping young people understand how to get there

Our events enable employers to have constructive conversations with employees of the future providing the opportunity to break down barriers, discuss employability skills and take learning out of the classroom and into the real world of work.



# Essential Information & Guidance

All NE1 CAN events are free to attend and hosted either on business premises, within a conference centre, or delivered digitally. Please check each individual event to confirm the delivery platform.

16+ students can attend events independently and all names must be provided in advance.

U16 students must be accompanied by a member of teaching or support staff.

All digital events will be recorded, educational leaders and individuals must ensure all cameras and microphones are turned off for the duration of the event, unless otherwise advised by a member of the NE1 CAN team. Failure to do so may result in removal from the event.

NE1 CAN events map to Gatsby benchmarks 1-6 and work to support in-house CEIAG.



**THE NE1 CAN EVENT HAS HELPED ME IN PLANNING A CAREER AS I NOW KNOW ABOUT MORE JOBS I DIDN'T KNOW ABOUT BEFORE. I WOULD DEFINITELY RECOMMEND AN NE1 CAN EVENT TO A FRIEND."**

# Events



**WEDNESDAY 19TH APRIL**

## O Agency, Graphic Design



09:30 – 11:00



Old Brewery Court, Sandyford Road, NE1 1XG



10 Spaces

### Suitable for students:

- ✓ 16+
- ✓ Interested in the creative sector
- ✓ Keen to get practical experience
- ✓ Studying graphics

Following on from a brilliant event looking at What Is PR, we are back with award-winning agency, O, to unpack a day in the life of their design team – from animation, digital content creation and illustration to graphic design. Participating in a live brief, students will bring their own creative ideas to the table and work alongside designers in the studio to bring their concept to life.

**THURSDAY 27TH APRIL & THURSDAY 11TH MAY**

## Blackfriars' Cookery School



10:00 – 13:00



Blackfriars, Friars Street, NE1 4XN



8 Spaces Per Event

### Suitable for students:

- ✓ In year 9 OR year 12
- ✓ Interested in cooking for a living
- ✓ Considering GCSE options / studying a dedicated cookery course at college
- ✓ Keen to gain real world restaurant experience

With two dates available, we will take 8 year nine students and 8 year twelve students along to Blackfriars' Cookery School for a three hour event led by Anthony O'Shaughnessy, former Masterchef contestant. Students will prep, cook, serve and eat a three course restaurant - standard meal, whetting the appetite for career choices in the future.

TUESDAY 9TH MAY

## Tyne and Wear Archives and Museums

🕒 13:00 – 15:00 📍 The Discovery Museum, Blandford Square, NE1 4JA 👤 80 Spaces

### Suitable for students:

- ✓ 16+
- ✓ Keen to progress into employment
- ✓ With an open mind to future careers
- ✓ Interested in gaining an insight into varied careers
- ✓ Curious about working in a large organisation

Tyne and Wear Archives and Museums operate across ten locations in our region, providing excellent visitor attractions for a cross-demographic audience. As a large employer, roles within TWAM are widely varied with departments including operations, food & beverage, marketing & comms, finance, HR, learning & development, outreach and all of this before you even get to the 'history stuff.'

THURSDAY 18TH MAY

## Retail Careers with Eldon Square

🕒 13:00 – 15:00 📍 Eldon Square Management Suite, Eldon Square, NE1 7RA 👤 30 Spaces

### Suitable for students:

- ✓ Year 8
- ✓ Interested in finding out about retail opportunities
- ✓ Keen to learn about customer services
- ✓ With no knowledge of roles outside of shop assistants

Join us at Eldon Square as we go above the shops into the management suite to gain an understanding of what really goes into a career in retail. Customer service, experiential shopping and back of house operational roles are all required to drive the business forward and whilst Eldon Square management will host us for the event, we will be joined by a variety of retailers and roles.

WEDNESDAY 24TH MAY

## Psychology

🕒 09:30 – 11:30 📍 The Royal Station Hotel, Neville Street, NE1 5DH 👤 20 Spaces

### Suitable for students:

- ✓ 16+
- ✓ Potentially studying psychology
- ✓ Considering or committed to studying HE psychology
- ✓ Interested in speaking to people who work in the field

Psychology remains one of the most popular topics we are asked to cover by young people when putting together our programme of events. We are proud to be working with three psychologists, from three different sectors, around the table with a group of young people, to talk about their jobs, their experiences and give young people the opportunity to have an honest conversation about all the things they think they know as they make decisions about their own futures.

THURSDAY 8TH JUNE

## Entrepreneurial Insights

🕒 09:00 – 12:15 📍 3, Helix, Science Square, Newcastle University, NE4 6TG 👤 183 Spaces

### Suitable for students:

- ✓ Year 9+
- ✓ With an interest in starting a business
- ✓ Keen to meet real life entrepreneurs
- ✓ Interested in learning about how businesses are started

A full morning of Entrepreneurial Insights takes place at Newcastle University where we will be joined by entrepreneurs from across the region keen to share their stories and journey with young people. Breaking down barriers and stereotypes, hear about the highs, the lows and the characteristics that have helped to make them a success in the business world.

TUESDAY 13TH JUNE

## I-prospect

🕒 13:00 – 15:00

📍 Central Square, Forth Street, NE1 3PL

👤 15 Spaces

### Suitable for students:

- ✓ 16+
- ✓ Interested in working for a global marketing firm
- ✓ Interested in advertising channels
- ✓ Who would like to find out about the creative sector

A full service media agency, offering media and advertising solutions for clients, I-prospect is a large marketing company operating across the globe. Covering almost every channel of media, including outdoor, technical, digital, comms and strategy execution and comms strategy, this event will examine creative careers in the sector.

THURSDAY 15TH JUNE

## Food Entrepreneurs Grainger Market Tour

🕒 09:30 – 11:30

📍 Grainger Street, NE1 5QQ

👤 20 Spaces

### Suitable for students:

- ✓ Year 7
- ✓ People with a passion for food
- ✓ Those who are entrepreneurially minded
- ✓ Those who like being hands on

We take a guided careers tour around The Grainger Market to learn a little about several food producers operating within this mecca for independent food production. Students will sample products from the stalls whilst hearing stories from the stall-holders on how their business came into being. Please advise in advance of any food allergies.

WEDNESDAY 28TH JUNE

## N21 Group – Digital Marketing



🕒 13:00 – 15:00

📍 N21, 166 Brinkburn Street, Byker, NE6 2AR

👤 16 Spaces

### Suitable for students:

- ✓ 16+
- ✓ Interested in marketing
- ✓ With an analytical brain
- ✓ With an interest in social media
- ✓ Able to understand the psychology of selling

N21 Group, a global performance marketing group located in Byker, work with clients including John Lewis, Hello Fresh, New Balance and Ralph Lauren to deliver cross-platform marketing results and sales, helping them to drive their business. With a newly launched apprenticeship programme alongside direct employment, join us at N21 to gain insight into what opportunities exist right here on our doorstep.

MONDAY 3RD JULY

## Farmlife

🕒 09:30 – 11:30

📍 Ouseburn Farm

👤 20 Spaces

### Suitable for students:

- ✓ Year 7 & 8
- ✓ Interested in animals
- ✓ Interested in being outside
- ✓ Keen to learn how to care for living things

Joining the team at the wonderful Ouseburn Farm, we will get hands on to understand some of the skill set required in looking after animals for a living alongside what it takes to run a garden. One for those who like being outside 'doing,' our event will take place outside and inside so please come prepared for whatever the weather may have in store for us.

# Safeguarding & GDPR Information

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NE1 CAN is committed to safeguarding and promoting the welfare of children, young people, vulnerable adults and our staff. We believe that if this commitment is to be put into practice then the safeguarding policies and procedures we have drawn up must be adhered to, communicated and applied to everyone. Please find below guidance and information on our safeguarding and GDPR policy and should you wish to see these in full, please do let us know.

## Child Protection

During your time working and participating with NE1 CAN, if you have any concerns or issues relating to Child Protection please report immediately to one of Designated Safeguarding Officers who are Cath Tucker and Kerry Mc Cabe. Where appropriate NE1 CAN will follow local arrangements in relation to safeguarding.

Further action will be taken regarding anyone whose actions or behaviour causes concern or who does not follow the above requirements.

## General

- Please note that inappropriate behaviour or language will not be tolerated, in relation to children, staff and visitors.

## Mobile Phones, Cameras etc

During arranged activities:

- Use only in connection with your business and when you are approved to do so.

- Do not take/use images of children unless approved to do so.
- Do not leave equipment unattended.
- Ensure any Bluetooth capacity is disabled.

## Interactions with Children and Young People

Where your role requires that you interact with children and young people you must:

- Present your photo ID and/or DBS if requested.
- Interact with children as required within your professional capacity and report any instances/concerns/observations you may have immediately to a senior member of NE1 CAN staff.

## GDPR

NE1 CAN will request the bare minimum of personal data required in order for young people to access our events. Any information which is provided, e.g. email address, name, will be deleted, wherever and whenever possible, or kept in a secure digital location password protected and accessible by two members of staff and said password will be changed on a regular basis.

In addition, NE1 CAN work closely with Clennell Education Solutions who specialise, advise and support with any and all safeguarding concerns.



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**Raising aspiration & ambition in young  
people across our region since 2016**